



DEVELOPING A BUSINESS CULTURE OF CARING

FORUM ON CORPORATE VOLUNTEERISM

22 SEPTEMBER 2010

Programme

THURSDAY, SEPTEMBER 22, 2010		
OPENING		
7:30 – 8:00 BREAKFAST		
8:00 – 8:05	Welcoming Remarks	<i>Dr. Jens-Ulrich Poppen UNV Programme Officer</i>
8:05 - 8:15	Remarks	<i>Dr. Marcia de Castro Resident Representative, UNDP</i>
8:15 - 8:30	Workplace Volunteerism – A Corporate Perspective	<i>Nicholas Galt President, TSL Group</i>
8:30 – 9:00	Keynote Address	<i>Robert Riley CEO, British Petroleum Trinidad and Tobago (BPTT)</i>
Session One: Why Corporate Volunteerism – The Business Case		
9:00 – 9:10	What's the state of Corporate Volunteerism in T&T? – Findings of UNV Corporate Volunteerism Survey 2010	Presenter: Jens-Ulrich Poppen , UNV Programme Officer
9:10 – 9:30	The Benefits of Corporate Volunteerism – The Case of Guardian Holdings	Presenter: Maria MacMillan , Head Corporate Communications, Guardian Holdings
9:30 – 9:50	Team Assignment 1 – Identify Benefits of CV	Participants organized in working groups and guided by Team Leaders will identify the benefits of CV both for the individuals as well as for the companies involved. Furthermore, participants will have an opportunity to flesh out the most important motivational issues as only an understanding of these will ensure an adequate approach towards mobilization as part of the program design phase.



9:50 – 10:00	Team Assignment 1 – Presentation of Findings	Team Leaders
10:00 – 10:15 COFFEE BREAK		
Session Two: HOW to make Corporate Volunteerism work 1 – Programme Design		
10.15- 10:30	Corporate Volunteerism Infrastructure – The Case of Aegis Business Solutions	Presenter: Dr. Axel Kravatzky , Management Consultant
10:30 – 11:00	Team Assignment 2 – Starting from Scratch – Creating a Volunteers Program in your Company	Participants organized in working groups and guided by Team Leaders will develop a <i>model corporate volunteer program</i> that addresses the following issues: <ol style="list-style-type: none"> 1. Mobilization/Communication 2. Time Management 3. Volunteerism Committee 4. Skills Utilization
11:00 – 11:15	Team Assignment 2 – Presentation of Findings	Team Leaders
Session Three: HOW to make Corporate Volunteerism work 2 – Strategic Volunteering		
11:15 – 11:30	Aligning Core Business with Corporate Volunteer- Supported CSR – The Case of	Presenter: Trudy de Verteuil , Manager Corporate and Community Affairs, TSTT
11:30 – 11:55	Team Assignment 3 -	Participants organized in working groups and guided by Team Leaders will develop ideas for CSR projects, activities and initiatives supported through employee volunteers that would naturally emerge from and be aligned with their respective core business
11:55 – 12:00	Team Assignment 3 – Presentation of Findings	Team Leaders
12:00 – 1:00 LUNCH		
Session Four: What causes to support & With Whom to Partner		
1:00 – 1:15	MDG 8 – Develop Global Partnerships for Development	Presenter 1: Ian Ivey , Managing Partner, NEXT Corporation

	'Gen Y Project' – Corporate Volunteerism and Youth Development	
1:15 – 1:35	Team Assignment 4	Participants organized in working groups and guided by team leaders and facilitator Ian Ivey will identify concrete steps and measures of how to support Gen Y youth, particularly from disadvantaged communities, through company-driven voluntary initiatives. This exercise will look at the issue of youth development as an <i>example</i> for identifying concrete forms of volunteer assistance as part of the planning process.
1:30– 1:45	Feedback Session	Team Leaders & Facilitator
1:45 – 1:55	<i>MDG 4 – Reduce Child Mortality</i> Where Private Sector Meets Civil Society – The Case of the Just Because Foundation	Presenter: Noel Joseph , Founder, Just Because Foundation
1:55 - 2:15	Team Discussions with Representatives of Non-Profit Organizations:	Participants organized in working groups and guided by Team Leaders will discuss the issue of company partnerships with non-profit organizations. Each working group will have an opportunity to interact with the NGO representative for immediate feedback and to be provided with a non-profit perspective on challenges, expectations and projects. In other words, non-profits and business will seek to define the value adding contribution of corporate volunteers.
2:15 – 2:20	Team Assignment 5 – Presentation of Findings	Team Leaders & Facilitator
2:20 – 2:30	<i>MDG 7 – Ensure Environmental Sustainability</i> Skills-Based Volunteering and the Environment –	Presenter: Richard Saunders , Managing Director Vicar Enterprises Ltd. and President of the Association of Professional Engineers (APETT)



	The Case of the St. James Empowerment Foundation	
2:30 – 2:50	Team Discussions	Participants organized in working groups and guided by Team Leaders will discuss the issue of company partnerships with non-profit organizations. Each working group will have an opportunity to interact with the NGO representative for immediate feedback and to be provided with a non-profit perspective on challenges, expectations and projects. In other words, non-profits and business will seek to define the value adding contribution of corporate volunteers.
2:50 – 2:55	Team Assignment 6 – Presentation of Findings	Team Leaders & Facilitator
2:55 – 3:10 COFFEE BREAK		
Session Six: Where from here?		
3:10 - 3:25	The United Way – A Trusted Partner for NGOs and Volunteers	The United Way Trinidad and Tobago
3:25 – 3:55	Feedback from Participants and Discussion of Action Plan / Next Steps (based on findings of Team Assignment 2)	Participants will identify what next steps need to be taken, what kind of support and information they may require and what deficits need to be addressed for them to develop a CV programme or to expand and broaden existing initiatives. Feedback on the day's proceedings will be provided and an Action Plan/Next Steps will be discussed.
3:55 – 4:00	Closing remarks	Dr. Jens-Ulrich Poppen , UNV Programme Officer

